Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Open to Public Inspection

Inter	nal Rev	enue Servici	xe	► The organization	may have to	use a copy of t	his return	to satisfy	state rep	orting require	ments.	In	spectio	n
ΑI	For t	he 2012	calen	dar year, or tax year beg	inning	05/03	1 , 2012,	and en	ding		04	1/30, 20	13	
_			C Name	of organization					^_	D Employer	identifi	cation num	ber	
В	Check If a	ppicable:	SG	C4 TRUST					:	27-25	4653	6		
Г	Addi		Doing I	Business As PUBLIC NOT	ICE			-		1				
	7	e change	Numb	er and street (or P O box if mail	s not delivered to	street address)		Room/suit	te	E Telephone	numbe	ा		
	→	il return	122	O N FILLMORE STRE	ET			300		(571) 9	70- 6	490		
\vdash	-	ninated	_	own or post office, state, and ZIP						<u> </u>				
		nded	ARL	INGTON, VA 22201						G Gross rec	eipts \$	6,	691,	890.
_		ication		e and address of principal officer	GRETCE	EN HAMEL				H(a) is this a g	ronb Lear	ım for	Yes	X No
-	i pend	img	122	O N FILLMORE STRE			VA 22	2201		affiliates?	filiates inc	duded?	Yes	No
$\overline{}$	Tax-e	xempt stati		501(c)(3) X 501(c) (947(a)(1) c	T	527	1		it. (see instruc	tions)	
j		<u> </u>		HEPUBLICNOTICE OR		10.7	· · · <u>(=)(·) ·</u>	" ————————————————————————————————————		H(c) Group ex		-	-	
K		of organiz		Corporation X Trust	Association	Other >		L Ye	ar of forma	tion 2010			micite.	DE
Pa	art I		mary		1			1						
	1			e the organization's mission	or most signific	cant activities:								
				TICE IS AN INDEPE	-	_	NON-	PROFIT	r DEDI	CATED TO				
월				FACTS AND INSIGH										
Ē				MERICANS' FINANCI					:					
Activities & Governance	2			▶ ☐ If the organization	·		r disnose	d of more	than 25%	of its net ass	ets			
Ğ	3			ng members of the governin							اما			1.
88	4			ependent voting members of	• • •						•	<u> </u>		
₹	5			of individuals employed in ca							5	-		31.
듛	6			of volunteers (estimate if nece							6			
•	1			business revenue from Part							7a			
				ousiness taxable income from							7Ь			
	1								- 	Prior Year		Curr	ent Ye	ar
•	8	Contribu	utions a	and grants (Part VIII, line 1h)	1	RECE	IVEL			5,992,	149.	6,	676,	172.
Revenue	9					<u></u>		-1%l	•	<u> </u>	0	•		000.
94	10							•	2.	072.			718.	
Œ	11	Other re	evenue	(Part VIII, column (A), lines	5 60 80 90 1	Oc and 11e)	1. 70 H	100	•		0			
	12			add lines 8 through 11 (mu				┷╩┪	•	5,994,	221.	6.	691,	890.
	13			nilar amounts paid (Part IX, co					· •		0			
	14			o or for members (Part IX, col			1.0.1.4	•••••••••••••••••••••••••••••••••••••••	•		0			
60	15			compensation, employee be			s 5-10)		•	1,470,	248.	2,	030,	108.
186				indraising fees (Part IX, colum					•		0			
룚				ng expenses (Part IX, column			 13,279							
ω				s (Part IX, column (A), lines 1					_ =	3,834,			105,	361.
	18			. Add lines 13-17 (must equa			• • • •			5,305,			135,	
	19			expenses Subtract line 18 fro					` -	689,			443,	
58	20 21 22		<u> </u>					<u></u>	Begin	ning of Curren			of Year	
at a grad	20	Total as	sets (Pa	art X, line 16)						2,432,				816.
Ass	21					· • • • • • • • • • • • • • • • • • • •			•	727,				748.
25	22			und balances. Subtract line 2						1,704,			252,	
Pa	rt II		ature				· · · · · ·							
	_	nalties of p	pennik/	declare that I have examined to	his return, includ	ding accompanying	ng schedu)	es and sta	itements, a	and to the best	of my	knowledge	and beli	ief, it is
true	, corre	ect, angleo	amplete.	Declaration of preparer (other that	an officer) is base	ed on all informati	ion of whic	h preparer	has any ki	nowledge.				
		🛦 _	_ /	KUTZIIO X V						10	141	14		
Sig		Sig	gpetule	of officer	- (Date	1	٠,		
He	re	.	OVA	tohlardkinan	<u>nei</u>									
		7	be or b	int name and title										
Dela		Print/Ty	pe propi	aren's name	Preparers sig	nature		Date		Check] #	PTIN		
Paic	ı parer	MICHA	AEL J	. ENGLE	1 mm	<u> </u>		MAR 1	<u> 4 20'</u>	4 self-empl	oyed	P004	8283	14
-	Only	Firm's na	ame	BKD, LLP		•				Firm's EIN		016026		
	<u> </u>			1201 WALNUT, SUITE 1700			46			Phone no.	816	221-6		
Мау	the II	RS discu	ıss this	return with the preparer show	vn above? (see	instructions)	<u> , , , , , , , , , , , , , , , ,</u>			<u> </u>		. X Ye		No
For	Panel	neork Re	eductio	n Act Notice, see the senara	de instructions	L						Form	990	(2012)

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	' SG C4 TRUST '	-2546536
For	n 990 (2012)	Page 2
Pa	Statement of Program Service Accomplishments Check if Schedule O contains a response to any question in this Part III	X
1	Briefly describe the organization's mission	
	PUBLIC NOTICE IS AN INDEPENDENT NON-PROFIT DEDICATED TO PROVIDING	
	FACTS AND INSIGHT ON THE ECONOMY AND HOW GOVERNMENT POLICY AFFECTS	
	AMERICANS' FINANCIAL WELL-BEING.	
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?	
	If "Yes," describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any progra services?	Yes X No
4	If "Yes," describe these changes on Schedule O. Describe the organization's program service accomplishments for each of its three largest program service.	vices, as measured by
	expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and the total expenses, and revenue, if any, for each program service reported.	
4a	(Code:) (Expenses \$	15,000
	ABOUT KEY ECONOMIC AND FISCAL ISSUES, PUBLIC NOTICE, THROUGH ITS	
	ISSUE CAMPAIGN PROJECT BANKRUPTING AMERICA, HAS RUN A NUMBER OF	
	ADVERTISING, ONLINE AND MEDIA CAMPAIGNS. THROUGH BANKRUPTING	
	AMERICA, PUBLIC NOTICE MAINTAINED A SIGNIFICANT ONLINE PRESENCE BY CREATING DAILY CONTENT TO EDUCATE AMERICANS ON GOVERNMENT	
	SPENDING, ACTIONS TAKEN ON CAPITOL HILL, PUBLIC OPINION, CONCERNS	
	OF SMALL BUSINESS OWNERS AND OTHER TOPICS RELATED TO THE ECONOMIC	
	CONDITION OF THE COUNTRY.	
	SEE SCHEDULE O FOR CONTINUATION	
4b	(Code:) (Expenses \$) (Revenue \$))
		
4c	(Code) (Expenses \$ including grants of \$) (Revenue \$)
4d	Other program services (Describe in Schedule O)	
_	(Expenses \$ including grants of \$) (Revenue \$)	
40	Total program service expenses ► 7,432,665.	

Part	IV Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1_		X
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2_	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,			
	Part III	_ 5		<u>X</u>
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	"Yes," complete Schedule D, Part I	6_		<u> </u>
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	ļ <u>'</u>		v
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		<u> </u>
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
_	complete Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a			
	custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or			Х
40	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted	10		Х
44	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V		73.87	- X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
•	VII, VIII, IX, or X as applicable. Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"	S	a.a.a.	JM2M2MM.J
а	complete Schedule D, Part VI	11a	х	
h	Did the organization report an amount for investments-other securities in Part X, line 12 that is 5% or more	<u> </u>		
J	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
c	Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more			
·	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets			
-	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Х
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		Х
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		Х
12 a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes,"			
	complete Schedule D, Parts XI and XII	12a		Х
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14 a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16	ļ	X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services			
	on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	<u> </u>	X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	١.	1	
	If "Yes," complete Schedule G, Part III	19	<u> </u>	X
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	-	X
<u>b</u>	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Part	V Checklist of Required Schedules (continued)			
,			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization			
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States			
	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23	Х	
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction	ĺĺ		
	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or			
	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II.	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions):			١
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		<u> </u>
Ь	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			
	Schedule L, Part IV	28b		<u> </u>
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)	20-		
20	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		 ^-
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified	30		x
31	conservation contributions? If "Yes," complete Schedule M	30		
31	Part I	31		x
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"	31		<u> </u>
32	complete Schedule N, Part II	32	į	х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	- J_		
55	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	Х	
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III,	-	<u> </u>	<u> </u>
•	or IV, and Part V, line 1	34	Х	
35 a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a			l —
_	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		1
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable	T		
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		1
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			1
	Part VI	37		х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and			
	19? Note. All Form 990 filers are required to complete Schedule O	38	Х	<u></u>
		Form	990	(2012)

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The Enter the number reported in Box 3 of Form 1096. Enter 0-d not applicable. 1a Enter the number of Forms W-2G included in line 1a. Enter 0-d not applicable. 2b Enter the number of Forms W-2G included in line 1a. Enter 0-d not applicable. 2b Line the number of Forms W-2G included in line 1a. Enter 0-d not applicable. 2c Enter the number of employees reported on Form W-3. Transmittal of Wage and Tax 2a Enter the number of employees reported on Form W-3. Transmittal of Wage and Tax 2a Enter the number of employees reported on Form W-3. Transmittal of Wage and Tax 2b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to efficie general tax returns? 3c Did the organization have unrelated business gross income of \$1,000 or more during the year? 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? 3a Line 11 May 11 Ma	Par				\Box
b Enter the number of Forms W 26 included in line 1 a. Enter -0- of not applicable. Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize with reportable gaming (gambling) with packup with or within the year covered by this return. 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax 3a I at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines is and 2a is greater than 250, you may be required to e-file (see instructions). 3a I dit the organization have unrelated business gross income of \$1,000 or more during the year? 3a I was the organization have unrelated business gross income of \$1,000 or more during the year? 3a I was the organization have unrelated business gross income of \$1,000 or more during the year? 3a I was the organization have unrelated business gross income of \$1,000 or more during the year? 3a I was the organization have unrelated business gross income of \$1,000 or more during the year? 3a I was the organization and a foreign country to such as a back account, securities account, or other natural accounts? 5a Was the organization and a foreign country to such as a such as		Check if Schedule O contains a response to any question in this Part V		Yes	No
b Enter the number of Forms W-2G included in line 1a. Enter-0- find applicable,	1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 25			
reportable gaming (gambling) winnings to prize winners?. 2 Enter the number of employees reported on Form W-3. Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 3 Statements, filed for the calendar year ending with or within the year covered by this return 3 bif at least one is reported on line 2a, did the organization life all required federal employment tax returns? 2 b X Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions). 3 bif Yes,* has if filed a form \$90.Th for the year? If Yio, "provide an explanation in Schedule O." 4 a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account in a foreign country (such as a bank account, securities account, or other financial accounts account)? 5 bif Yes,* enter the name of the foreign country (such as a bank account, securities account, or other financial accounts account)? 5 be if Yes,* enter the name of the foreign country. 5 a Was the organization aprily to a prohibited tax shelter transaction at any time during the tax year? 6 a Does the organization have aimual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that was or is a party to a prohibited as charible contributions? 6 b f Yes,* did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? 7 organizations that may receive deductible contributions under section 170(c). 5 b to the organization receive a payment in excess of \$75 made party as a contribution and party for goods and services provided to the payor? 6 b the organization receive a contribution of care or otherwise dispose or services provided? 7 to the organization receive and provide accordance to the payor o		1 1			
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, field of the calendar year ending with or within the year covered by this return b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note: If the sum of lines 1a and 2 a is greater than 250, you may be required to e-file (see instructions). 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? 3a At any time during the calendar year, did the organization have an interest, in, or a signature or other authority over, a financial account; or other financial account; b If Yes, that if field a Form 990-T for this year? If Yo, "provide an explanation in Schedule O. 4a At any time during the calendar year, did the organization have an interest, in, or a signature or other authority over, a financial account; and the foreign country; leads a bank account, securities account, or other financial account; b If Yes, the the name of the foreign country; leads a bank account, securities account, or other financial accounts; 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5a Was the organization aparty to a prohibited tax shelter transaction at any time during the tax year? 5a Did any taxable party notify the organization file Form 886-17? 6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization shelt amount of the service of the device of the organization include with every solicitation an express statement that such contributions or grifts were not tax deductible? 7b Organizations that may receive deductible contributions under section 170(c). 6c a X 7c d If Yes, indicate the number of Forms 8282 filed during the year 7 b If Yes, indicate the number of Forms 8282 filed during the year 8 ponsoring organizations section of the value of the goods or services provided? 9 b If Yes, indicate the number	С	Did the organization comply with backup withholding rules for reportable payments to vendors and			
Statements, filed for the calendar year ending with or within the year covered by this return 2 31			1c	X	
bif at least one is reported on line 2a, idd the organization file all required federal employment tax returns? Note: if the sum of lines 1a and 2a is greater than 250, you may be required to a-fife (see instructions). 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? 3b If "Yes," has it field a Form 990-T for this year? If "No," provide an explanation in Schedule O. 3d At any time during the calendary year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country. If year, enter the name of the foreign country, it is seen interest to a signature or other authority over, a financial account in a foreign country. If year, enter the name of the foreign country. If year, enter the name of the foreign country. If year, enter the name of the foreign country. If year, enter the name of the foreign country. If year, and year, and year, and year the year of year of year, and year and year and year and year. If year, and year, ye	2a				,
Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) 3a Dd the organization have unrelated business gross income of \$1,000 or more during the year? bit 1'Yes, has it filed a Form 990-T for this year? If 'No, 'provide an explanation in Schedule 0'		Clatements, med for the calendar year ending with or within the year covered by this retain.			
3a X	b	•	20		
b If Yes,* has it filed a Form 990-T for the year? If *No,* provide an explanation in Schedule* 0. 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, or other financial account, or other financial account in a foreign country (such as a bank account, or other financial account in a foreign country (such as a bank account, securities account, or other financial account, or other financial accounts). 5 If Yes,* enter the name of the foreign country. 5 Se instructions for filing requirements for Form TD F90-22.1, Report of Foreign Bank and Financial Accounts. 5 Sa Was the organization party to a prohibited tax shelter transaction at any time during the tax year? 5 B X 5 Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? 6 If Yes,* of did the organization have annual gross receipts that are normally greater than \$100,000, and did the organization shelt any raceive deductible as charitable contributions? 5 C Did be organization approach that were not tax deductible as charitable contributions or gifts were not tax deductible? 6 Organizations that may raceive deductible contributions under section 170(c). a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? 5 If Yes,* did the organization receive any payment in excess of \$75 made partly as a contribution of quarked promises provided to the payor? 6 If Yes,* indicate the number of Forms 8282 filed during the year. 6 Did the organization during the year, pay premiums, directly or indirectly, to pay premiums on a personal benefit contract? 7 Did the organization during the year, pay premiums, directly or indirectly, no a personal benefit contract? 7 Did the organization received a contribution of cars, boats, anylanes, or other vehicles, did the organ	2-		32		
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g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? 8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? 9 Sponsoring organizations maintaining donor advised funds. a Did the organization make any taxable distributions under section 4966? b Did the organization make a distribution to a donor, donor advisor, or related person? 5 Section 501(c)(7) organizations. Enter. a Initiation fees and capital contributions included on Part VIII, line 12 b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b 11 Section 501(c)(12) organizations. Enter: a Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? b If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b 13a Section 501(c)(29) qualified nonprofit health insurance issuers. a Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O. b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans c Enter the amount of reserves on hand 13b 13c 14a Note the organization receive any payments for indoor tanning services during the tax year? 14a X	_		7f		
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b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		·	87		
Section 501(c)(12) organizations. Enter: a Gross income from members or shareholders b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? b If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b 12a 12b 12b 12a 12b	а	Initiation fees and capital contributions included on Part VIII, line 12			
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b If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12 a	/	12a		
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b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans c Enter the amount of reserves on hand 13c 14a Did the organization receive any payments for indoor tanning services during the tax year?	а	·	13a	ļ ——	ļ
the organization is licensed to issue qualified health plans c Enter the amount of reserves on hand					
c Enter the amount of reserves on hand	b	· · · · · · · · · · · · · · · · · · ·	-		
14a Did the organization receive any payments for indoor tanning services during the tax year?	_		1	Į	
The Bid the organization reserve any payments for indeer tarning controls during the tax years			14a	l	Х
				<u> </u>	<u> </u>

Part	Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See in			"No"
	Check if Schedule O contains a response to any question in this Part VI			X
Sect	tion A. Governing Body and Management	-	-	
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year			
	If there are material differences in voting rights among members of the governing body, or if the governing	1		
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
ь	Enter the number of voting members included in line 1a, above, who are independent	ł		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with			
-	any other officer, director, trustee, or key employee?	2		X
3	Did the organization delegate control over management duties customarily performed by or under the direct			
•	supervision of officers, directors, or trustees, or key employees to a management company or other person?	3		Х
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		Х
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X
_	Did the organization have members or stockholders?	6		Х
6				
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint	7a	Х	
L	one or more members of the governing body?	a		
D	Are any governance decisions of the organization reserved to (or subject to approval by) members,	7b		x
•	stockholders, or persons other than the governing body?	-75	*	~ ~
8	Did the organization contemporaneously document the meetings held or written actions undertaken during	1		٠
	the year by the following.	8a	Х	^
a	The governing body?	8b		Х
	Each committee with authority to act on behalf of the governing body?	<u> </u>	_	<u> </u>
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		х
Socti	on B. Policies (This Section B requests information about policies not required by the Internal Revenue		1	1 * *
Secu	on B. Folicies (This Section B requests information about policies not required by the internal Nevenue		·/ Yes	No
		10a		X
	Did the organization have local chapters, branches, or affiliates?	IUa		
þ	If "Yes," did the organization have written policies and procedures governing the activities of such chapters,	406		
	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	X	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a		
ь	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	40-	X	-
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a		
þ	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give	401	v	
	rise to conflicts?	12b	X	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"		v	
	describe in Schedule O how this was done	12c	X	
13	Did the organization have a written whistleblower policy?	13	-	
14	Did the organization have a written document retention and destruction policy?	14	Х	_
15	Did the process for determining compensation of the following persons include a review and approval by			
	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		.,,	-
а	The organization's CEO, Executive Director, or top management official	15a	X	
þ	Other officers or key employees of the organization	15b	Х	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement			
	with a taxable entity during the year?	16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its			
	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the			
	organization's exempt status with respect to such arrangements?	16b		
<u>Sect</u>	ion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ▶			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 5	01(c)	(3)s o	nly)
	available for public inspection. Indicate how you made these available. Check all that apply.			
	Own website Another's website X Upon request Other (explain in Schedule O)			
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict o	finte	rest p	oolicy,
	and financial statements available to the public during the tax year.			•
20	State the name, physical address, and telephone number of the person who possesses the books and records of the	ne		
	Organization. ► CHRIS PERRIN 1220 N FILLMORE STREET #300 ARLINGTON, VA 22201 (571) 970-6490			
JSA 1.00		Form	990	(2012)

SG C4 TRUST 27-2546536 Form 990 (2012) Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Part VII **Independent Contractors**

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- · List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees, highest compensated employees; and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any					is both or/trust	an tee)	(D) Reportable compensation from the	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation
	related organizations below dotted line)	Former Highest compensated employee Key employee Officer Institutional trustee Individual trustee				organization (W-2/1099-MISC) (W-2/1099-MISC)		from the organization and related organizations		
	37.00 3.00	X						257,588.	0	12,840.
(2) CHRIS PERRIN CHIEF OPERATING OFFICER	33.00 7.00			х				178,711.	0	18,590.
(3) HARRY BROOKS POLICY DIRECTOR	39.00 1.00					Х		100,288.	0	5,571.
_(4)										
(5)										<u> </u>
<u>(6)</u> <u>(7)</u>										·
(8)							<u> </u>			
(9)						_		_		
(10)							-			
(11)										
(12)										
(13)										
(14)	- -									

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Section A. Officers, Directors, Tre	istees, Ne	у Еп	тріс	ye	es,	and i	ııgı	nest Compensat	eu Employi	ses (c	ontinuea)
(A)	(B)			(0	C)			(D)	(E)		(F)
Name and title	Average				sition			Reportable	Reportab	le	Estimated
	hours per	(do not check more than on box, unless person is both a						compensation	compensatioi	1	amount of
	week (list any			•		ıs both tor/trust		from	related		other
	hours for related	9 5	5 211					the	organizatio		compensation from the
	organizations	교학	l Stat	Officer	ey e	를	Former	organization	(W-2/1099-N	AISC)	organization
	below dotted	dividual t	institutional	4	ğ	est oye	₫	(W-2/1099-MISC)			and related
	line)	Individual trustee or director	na_		Key employee	Highest compensatemployee	1				organizations
		l ste	trustee		&	Į į					Į
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	Ι]			ļ						
1b Sub-total								536,587.		0	37,001.
c Total from continuation sheets to Part VII, S	oction A		• •	• •				()	0	
d Total (add lines 1b and 1c)							•	536,587.	 		37,001.
								·			377001.
2 Total number of individuals (including but not			_	ed a	DOV	e) wn	o re	eceived more than	\$100,000 0	ī	
reportable compensation from the organization	<u> </u>		3								
											Yes No
3 Did the organization list any former office	er, directo	r, or	tru	uste	e,	key e	emp	oloyee, or highes	t compensa	ited	
employee on line 1a? If "Yes," complete Sched											3 X
4 For any individual listed on line 1a, is the											
organization and related organizations gro											1 1 1
individual											
5 Did any person listed on line 1a receive or											
for services rendered to the organization? If "Yo	es," comple	te Scl	hedu	ıle J	l for	such	per	rson	<u> </u>		5 X
Section B. Independent Contractors									_		
1 Complete this table for your five highest com	pensated i	ndepe	ende	ent	con	tracto	rs t	that received more	e than \$100,	,000 c	of
compensation from the organization Report of	ompensati	on fo	r the	са	lend	dar ye	аг е	ending with or wit	hin the orgai	nızatıo	n's tax
year.						-			_		
							\top				
(A)	Irona							(B)		,	(C)
Name and business add							+	Description of se	er vices		Compensation
LUNTZ GLOBAL, LLC MANASSAS, VA 20	110						F	FOCUS GROUPS			1,543,493.
THE TARRANCE GROUP, INC. ALEXANDE	RIA, VA	2231	4				E	FOCUS GROUPS			1,184,342.
ACE METRIX, INC. EL SEGUNDO, CA S	0245						N	MEDIA TESTING			568,401.
POSTERSCOPE NEW YORK, NY 10016				-			$\overline{}$	MARKETING			411,424.
THE WOLF GROUP LLP DALLAS, TX 752	226						_	OCUS GROUPS			381,257.
											JUI, ZJI.
2 Total number of independent contractors (in				nite			se I	isted above) who	received		
more than \$100,000 in compensation from th	e organizat	tion 🖡	>		1	. 3					

SG C4 TRUST 27-2546536 Form 990 (2012) Part VIII Statement of Revenue

,	Check if Schedule O contains a response to any question in this Part VIII								
``	» , , , , , , , , , , , , , , , , , , ,			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514		
Contributions, Gifts, Grants and Other Similar Amounts	1a b c d e f	Federated campaigns 1a Membership dues 1b Fundraising events 1c Related organizations 1d Government grants (contributions) 1e All other contributions, gifts, grants, and similar amounts not included above . 1f Noncash contributions included in lines 1a-1f \$							
	<u>h</u>	Total. Add lines 1a-1f		6,676,172	144 8 18 18 18				
Ž			Business Code						
Program Service Revenue	2a b c d	DATA SEPVICES	518210	15,000.	15,000				
Ē	A								
g.		All other program service revenue	-						
2	g	Total. Add lines 2a-2f		15,000	772 · * 781 38.		1 (3)		
	3	Investment income (including dividends, intereother similar amounts)	est, and ▶	718	2 4 7 4 8 8 8 8 8 X	5. to	718.		
	5		<u> </u>	0					
	6a b	(i) Real Gross rents	(II) Personal						
	d			U *178223 *	8-d go! "1981 #	*	28.72.86.11		
	7a b c d	Gross amount from sales of assets other than inventory Less cost or other basis and sales expenses	(II) Other						
•					4 1881 3	251 146 8	3 1 87 7 3		
Other Revenue	8a b	Gross income from fundraising events (not including \$ of contributions reported on line 1c) See Part IV, line 18 a Less direct expenses b Net income or (loss) from fundraising events .							
U		, ,		3. 1311X A	1 43 n \$ \$ h	3 . May 5 17	FL&		
	9a b	Gross income from gaming activities See Part IV, line 19							
	c	Net income or (loss) from gaming activities	▶	0					
	10a	Gross sales of inventory, less returns and allowances a	_	, 14 AAA					
		Less cost of goods sold b Net income or (loss) from sales of inventory.		0	<u> </u>				
	Ť	Miscellaneous Revenue	Business Code	0		8 · 9 · 3 · 3 · 3 · 3 · 3 · 3 · 3 · 3 · 3	. * ***		
							لنعشت عبيب		
	11a			··	 	 	 		
	b		_				ļ		
	С								
	d	All other revenue					ļ		
	e	Total. Add lines 11a-11d		0		* * *			
	12	Total revenue. See instructions		6,691,890	15,000.		718		

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Form **990** (2012)

Part IX Statement of Functional Expenses
Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

	Check if Schedule O contains a respo				
	not include amounts reported on lines 6b, 7b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the United States See Part IV, line 21 .	<u> </u>			
2	Grants and other assistance to individuals in the United States See Part IV, line 22	O			
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	United States See Part IV, lines 15 and 16	. 0			
4	Benefits paid to or for members	0			
5	Compensation of current officers, directors,				
	trustees, and key employees	381,500.	109,167.	217,750.	54,583.
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	O			
7	Other salaries and wages	1,344,036.	1,198,432.	134,404.	11,200.
8	Pension plan accruals and contributions (include section				
	401(k) and 403(b) employer contributions)	33,717.	30,064.	3,372.	281.
9	Other employee benefits	153,787.	137,126.	15,379.	1,282.
10	Payroll taxes	117,068.	104,386.	11,707.	975.
11	Fees for services (non-employees)				
а	Management	0			
b	Legal	51,521.	17,174.	17,173.	17,174.
c	Accounting	9,433.		9,433.	
d	Lobbying	0			
е	Professional fundraising services See Part IV, line 17	0			
1	Investment management fees	0			
g	Other (If line 11g amount exceeds 10% of line 25, column				
	(A) amount, list line 11g expenses on Schedule O) ATCH 1.	3,530,250.	3,453,724.	76,526.	
12	Advertising and promotion	1,852,387.	1,852,387.		
13	Office expenses	92,423.	57,425.	18,876.	16,122.
14	Information technology	16,629.	16,282.	320.	27.
15	Royalties	0			
16	Occupancy	218,026.	194,406.	21,803.	1,817.
17	Travel	215,174.	215,174.		
18	Payments of travel or entertainment expenses		Ì		
	for any federal, state, or local public officials	0			
19	Conferences, conventions, and meetings	25,133.	23,313.	1,820.	
20	Interest	0			
21	Payments to affiliates	0			
22	Depreciation, depletion, and amortization	29,261.	9,754.	9,753.	9,754.
23	Insurance	32,126.		32,126.	
24	Other expenses Itemize expenses not covered				1
	above (List miscellaneous expenses in line 24e If				
	line 24e amount exceeds 10% of line 25, column				
	(A) amount, list line 24e expenses on Schedule O)				
а					
b					
C					
d	_				
	All other expenses	32,998.	13,851.	19,083.	64.
	Total functional expenses Add lines 1 through 24e	8,135,469.	7,432,665.	589,525.	113,279.
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ▶ ☐ if following SOP 98-2 (ASC 958-720)	0			-

JSA 2E1052 1 000

Form 990 (2012)

Part X				Page 11
raitA	Check if Schedule O contains a response to any question in this Part	X		
		(A) Beginning of year		(B) End of year
1	Cash - non-interest-bearing	1,432,656.	1	182,340.
2	Savings and temporary cash investments	859,979.	2	697.
3	Pledges and grants receivable, net	0	3	(
4	Accounts receivable, net	d	4	(
5	Loans and other receivables from current and former officers, directors,			
•	trustees, key employees, and highest compensated employees			
		d	5	(
6	Complete Part II of Schedule L Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L	0		(
S 7	Notes and loans receivable, net		7	
Assets 8	Inventorios for sale or use		8	
۵ ۵	Inventories for sale or use	28,204.	9	5,540.
1		20,204.	-	3,340.
Iva	Land, buildings, and equipment. cost or other basis Complete Part VI of Schedule D 10a 197, 074.			
			40-	141 220
	Less. accumulated depreciation	94,332.		141,239.
11	Investments - publicly traded securities		11	0
12	Investments - other securities See Part IV, line 11		12	
13	Investments - program-related. See Part IV, line 11		13	<u>_</u>
14	Intangible assets		14	17.000
15	Other assets. See Part IV, line 11	17,000.		17,000.
16	Total assets. Add lines 1 through 15 (must equal line 34)	2,432,171.	-	346,816.
17	Accounts payable and accrued expenses	727,718.		94,748.
18	Grants payable		18	
19	Deferred revenue		19	C
20	Tax-exempt bond liabilities		20	C
ဖ္မ 21	Escrow or custodial account liability. Complete Part IV of Schedule D	0	21	C
22	Loans and other payables to current and former officers, directors,			
Liabilities 22	trustees, key employees, highest compensated employees, and			-
-	disqualified persons Complete Part II of Schedule L	0	22	C
23	Secured mortgages and notes payable to unrelated third parties	0	23	C
24	Unsecured notes and loans payable to unrelated third parties	0	24	C
25	Other liabilities (including federal income tax, payables to related third			
ł	parties, and other liabilities not included on lines 17-24). Complete Part X		}	
	of Schedule D	0	25	0
26	Total liabilities. Add lines 17 through 25	727,718.	26	94,748.
Fund Balances 65 8 2 67 8 5	Organizations that follow SFAS 117 (ASC 958), check here X and complete lines 27 through 29, and lines 33 and 34.	_		
E 27	Unrestricted net assets	1,704,453.	27	252,068.
B 28	Temporarily restricted net assets	0	28	C
일 29	Permanently restricted net assets	0	29	
or Fu	Organizations that do not follow SFAS 117 (ASC 958), check here and complete lines 30 through 34.			
<u>ي</u> 30	Capital stock or trust principal, or current funds		30	
g 31	Paid-in or capital surplus, or land, building, or equipment fund		31	
४ 32	Retained earnings, endowment, accumulated income, or other funds		32	
Net Assets 33 32 33 32 33	Total net assets or fund balances	1,704,453.	33	252,068.
34	Total liabilities and net assets/fund balances	2,432,171.	34	346,816.
				Form 990 (2012)

	SG C4 TRUST	27-	-25465	36		
Form 9	90 (2012)				Pa	ge 12
Part	XI Reconciliation of Net Assets				_	
	Check if Schedule O contains a response to any question in this Part XI	,		<u> </u>	X	
1	Total revenue (must equal Part VIII, column (A), line 12)	1				390.
2	Total expenses (must equal Part IX, column (A), line 25)	2				169.
3	Revenue less expenses. Subtract line 2 from line 1	3				579.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		1,7	04,4	<u> 153.</u>
5	Net unrealized gains (losses) on investments	5				0
6	Donated services and use of facilities	6				0
7	Investment expenses	7				0
8	Prior period adjustments	8				0
9	Other changes in net assets or fund balances (explain in Schedule O)	9			-8,	306.
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line	1				
	33, column (B))	10		2	52,	068.
	Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII	<u></u>	• • • •		Yes	No
1	Accounting method used to prepare the Form 990. Cash X Accrual Other If the organization changed its method of accounting from a prior year or checked "Other," of Schedule O.	explain	<u></u>			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	:	•••	2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were con	npiled	or			
	reviewed on a separate basis, consolidated basis, or both:		1			
	Separate basis Consolidated basis Both consolidated and separate basis					.,
b	Were the organization's financial statements audited by an independent accountant?		· · -	2b		X
	If "Yes," check a box below to indicate whether the financial statements for the year were aud separate basis, consolidated basis, or both. Separate basis Consolidated basis Both consolidated and separate basis	ited or	ıa			
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for over	siaht	1	i		
•	of the audit, review, or compilation of its financial statements and selection of an independent account		L	2c		
	If the organization changed either its oversight process or selection process during the tax year,		. in [
	Schedule O	•				
3а	As a result of a federal award, was the organization required to undergo an audit or audits as se	et forth	ın İ	ļ		
	the Single Audit Act and OMB Circular A-133?		L	3a		Х
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not unit required audit or audits explain why in Schodulo Q and describe any steps taken to undergo such a		the	3h		

Form **990** (2012)

SCHEDULE D (Form 990)

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

Open to Public Inspection

Name of the organization

Department of the Treasury

Employer identification number

Pa	Organizations Maintaining Donor Advorganization answered "Yes" to Form 9	rised Funds or Other 990, Part IV, line 6.	Similar Funds	or Accounts. Complete if the
		(a) Donor adv	ised funds	(b) Funds and other accounts
1	Total number at end of year	-		
2	Aggregate contributions to (during year)			
3	Aggregate grants from (during year)			
4	Aggregate value at end of year	-		
5	Did the organization inform all donors and donor	advisors in writing the	t the ecepte hold	In donor advised
3	funds are the organization's property, subject to the			
6	Did the organization inform all grantees, donors, a			
U	only for charitable purposes and not for the benef			
	conferring impermissible private benefit?			
Pa		f the organization an	swered "Ves" to	Form 990 Part IV line 7
1	Purpose(s) of conservation easements held by the	e organization (check al	that anniv)	1 om 550, rarry, line 7.
•				of an historically important land area
	Preservation of land for public use (e.g., reci	reation or education)	1 1	of an historically important land area
	Protection of natural habitat		- Preservation	of a certified historic structure
2	Preservation of open space Complete lines 2a through 2d if the organization h	old a gualified concor	ration contribution	in the form of a consequence
_	easement on the last day of the tax year.	ieiu a quasilieu conserv	Ation Contribution	in the form of a conservation
	dascinistic on the last day of the tax year.			Held at the End of the Tax Year
_	Total number of conservation easements			Secretary 5
a b				
	Total acreage restricted by conservation easement Number of conservation easements on a certified			·
d	Number of conservation easements included in (c		` '	• 20
u	historic structure listed in the National Register			24
2				
3	Number of conservation easements modified, tran	isterreu, releaseu, ext	inguished, or term	mated by the organization during the
4	tax year		noted b	
4	Number of states where property subject to conse			
5	Does the organization have a written policy regard			
c	violations, and enforcement of the conservation ea			
6	Staff and volunteer hours devoted to monitoring, i	nspecting, and emorci	ng conservation e	asements during the year
7	Amount of expanses insurred in monitoring upon	ation and anforming an	vacametica cocom	ente during the year
7	Amount of expenses incurred in monitoring, insper	cting, and enforcing co	inservation easem	rents during the year
	> \$			
8	Does each conservation easement reported on lin			
	(i) and section 170(h)(4)(B)(ii)?			Yes No
9	In Part XIII, describe how the organization reports			
	balance sheet, and include, if applicable, the text organization's accounting for conservation easeme		nyanization's final	iciai statements that describes the
Par	t III Organizations Maintaining Collections		rescures or Oth	oor Similar Assats
ı aı	Complete if the organization answered	l "Yes" to Form 990	Part IV line 8	iei Siiiliai Assets.
_				
1a	If the organization elected, as permitted under S works of art, historical treasures, or other simil	FAS 116 (ASC 958), ar assets held for pu	not to report in it blic exhibition, ed	s revenue statement and balance sneet ducation, or research in furtherance of
	public service, provide, in Part XIII, the text of the f	ootnote to its financial	statements that d	escribes these items
b	If the organization elected, as permitted under	SFAS 116 (ASC 958)	, to report in its	revenue statement and balance sheet
	works of art, historical treasures, or other simil		blic exhibition, ed	ducation, or research in furtherance of
	public service, provide the following amounts relat	_		
	(i) Revenues included in Form 990, Part VIII, line			
	(ii) Assets included in Form 990, Part X \dots .			
2	If the organization received or held works of a	irt, historical treasures	s, or other sımila	r assets for financial gain, provide the
	following amounts required to be reported under S	·	-	
а	Revenues included in Form 990, Part VIII, line 1 .			
<u>b</u>	Assets included in Form 990, Part X	<u> </u>	<u> </u>	<u></u>

4	Describe in Part XIII the intended uses of the	e organization's endov	wment funds.		
Pa	rt VI Land, Buildings, and Equipment.	See Form 990, Pa	rt X, line 10.		
	Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a	Land				
b	Buildings				
С	Leasehold improvements				
d	Equipment		197,074.	55,835.	141,239
е	Other				
Γota	II. Add lines 1a through 1e (Column (d) must	equal Form 990, Part	X, column (B), line 10	(c).) ▶	141,239

Schedule D (Form 990) 2012

	SG C4 TRUST		27-	2546536
	Form 990) 2012			Page 3
Part VII	Investments - Other Securities. See F (a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuat Cost or end-of-year mark	cion set value
1) Financi	al derivatives			
	r-held equity interests			
(A)				
(B)				
(C)				
(D)				
(E)				
(F)				
_(G)				
_(H)				
(I)				
	nn (b) must equal Form 990, Part X, col (B) line 12)	000 5 4 4 4	10	
Part VIII	Investments - Program Related. See F			
· ///	(a) Description of investment type	(b) Book value	(c) Method of valuate Cost or end-of-year mark	tion ket value
(1)				
(2)				
(3)				
(5)		1		 -
(6)		 		
(7)				
(8)				
(9)		<u>-</u> -		
10)				
otal. (Colum	nn (b) must equal Form 990, Part X, col (B) line 13)			
Part IX	Other Assets. See Form 990, Part X, I			
	(a)	Description		(b) Book value
(1)				
(2)				
(3)				
(4)		····		
(5) (6)				
(7)				
(8)		·		
(9)				
10)				
	umn (b) must equal Form 990, Part X, col. (B)	line 15.), , , , , , , , ,	·········	
Part X	Other Liabilities. See Form 990, Part			
	(a) Description of liability	(b) Book valu	ue	
(1) Feder	ral income taxes			
(2)				
(3)				
(4)				, ,
(5)				`
(6)				
(7)				
(8)				
(9)				

Total. (Column (b) must equal Form 990, Part X, col (B) line 25) 2. FIN 48 (ASC 740) Footnote In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's

Schedule D (Form 990) 2012

Schedule D (Form 990) 2012 SG C4 TRUST

Part XIII Supplemental Information (continued)

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization SG C4 TRUST

Employer identification number 27-2546536

Part	Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form			
	990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to		•	
_	explain	1b		<u> </u>
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers,			
	directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the			
	organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a			
	related organization to establish compensation of the CEO/Executive Director, but explain in Part III.			,
	X Compensation committee X Written employment contract	1		
	X Independent compensation consultant X Compensation survey or study			
	X Form 990 of other organizations Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization			
а	Receive a severance payment or change-of-control payment?	4a		_ <u>X</u>
	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
	compensation contingent on the revenues of:			
а	The organization?	5a		Х
	Any related organization?	5b		Х
	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
	compensation contingent on the net earnings of:			
а	The organization?	6a		X
b	Any related organization?	6b		X
_	If "Yes" to line 6a or 6b, describe in Part III			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed	_	₹,	
•	payments not described in lines 5 and 6? If "Yes," describe in Part III	7	Х	
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject			
	to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		Х
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			Α_
3	Regulations section 53.4958-6(c)?	9		

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2012

Schedule J (Form 990) 2012

0--- 2

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part Vil

Note. The sum of columns (B)(I)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title		(B) Breakdown	of W-2 and/or 1099-MISC	compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
		(i) Base compensation	(ii) Bonus & incentive compensation	(lii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)-(D)	reported as deferred in prior Form 990
GRETCHEN HAMEL	(1)	172,588	85,000.		8,600.	4,240.	270,428.	
1 TRUSTEE	(0)	d	q		dd			
CHRIS PERRIN	(1)	143,711.	35,000.		6,284.	12,306.	197,301	L
2 CHIEF OPERATING OFFICER	₹ (ii)		C		d d	q		
	(0)							
3	(0)							
	(1)							
4	(1)							
	(1)							
5	(ii)				 			
	(1)					-		
6	(ii)							_
_	(1)				 	-		
7	(11)							l
_	(1)							
8	(11)	 	<u> </u>	<u></u>	 			
•	(1)		-				-	
9	(ii) (i)		· · - ·		ļ <u></u> -			
10	(11)							
10	(1)			 -			· · · · · · · · · · · · · · · · · · ·	
11	(ii)							
··	(0)				 			
12	(ii)				 		-	
	(i)		 				_	 -
13	(8)						-	
	(1)				 			· · · · · ·
14	(11)				 			
	(1)					*	- -	
15	(11)							
	(1)							
16	(11)							

Schedule J (Form 990) 2012

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SG C4 TRUST

27-2546536

Page 3

Schedule J (Form 990) 2012

Part | Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II Also complete this part for any additional information

NON-FIXED PAYMENTS

SCHEDULE J, PART I, LINE 7

THE TRUSTEE, IN CONSULTATION WITH THE COMMITTEE, HAS DISCRETION TO

DETERMINE AND AWARD BONUSES BASED ON PERFORMANCE.

Schedule J (Form 990) 2012

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ► Attach to Form 990 or 990-EZ.

OMB No 1545-0047 Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

Employer identification number 27-2546536 SG C4 TRUST

PROGRAM SERVICE DESCRIPTION

FORM 990, PART III, LINE 4A

THIS WAS DONE MAINLY THROUGH BLOGS, VIDEOS, INFOGRAPHICS, EMAIL, ONLINE ADVERTISING AND SOCIAL MEDIA. THE EFFORTS GREW A CUMULATIVE "FAN" BASE ON FACEBOOK, TWITTER AND ON YOUTUBE VIDEOS.

PUBLIC NOTICE ALSO PRODUCED NATIONALLY DISTRIBUTED TELEVISION ADS, "STILL DIGGING", WHICH INFORMED VIEWERS ABOUT THE SIZE OF THE UNITED STATES' DEBT AND HOW IT DAMAGES OUR ECONOMY. IT ENCOURAGED AMERICANS TO LEARN MORE ABOUT THE DEBT AND HOW TO HOLD OUR LEADERS ACCOUNTABLE BY GOING TO THE WEBSITE, BANKRUPTINGAMERICA.ORG. THE TELEVISION AD CAMPAIGN WAS ALSO SUPPORTED BY 48 BILLBOARDS PLACED AROUND THE COUNTRY WITH A SIMILAR PUBLIC NOTICE ALSO RAN ITS "3 PENNIES" AD. IN THIS AD PUBLIC NOTICE CHALLENGED THE IDEA THAT SEQUESTRATION WOULD HARM THE ECONOMY AND SERVICES PROVIDED BY THE GOVERNMENT. IT SHOWED THAT IT WAS SIMPLY A CUT OF 3 CENTS OUT OF EVERY DOLLAR SPENT BY THE GOVERNMENT. IT MENTIONED THAT THE GOVERNMENT CONTINUES TO WASTE BILLIONS A YEAR ON DUPLICATE PROGRAMS AND THAT VIEWERS SHOULD CALL WASHINGTON TO ASK WHY IT'S SO HARD TO CUT SPENDING.

TO ACHIEVE ITS MISSION OF PROVIDING FACTS AND INSIGHT ON THE ECONOMY TO AMERICANS, PUBLIC NOTICE FOUND THAT IT WAS IMPORTANT TO ENGAGE IN PUBLIC OPINION RESEARCH TO FIND WHAT WAS IMPORTANT TO AMERICANS AND HOW TO COMMUNICATE TO THEM ON THE NATION'S FISCAL AND ECONOMIC STATE AND WHAT IT MEANS TO THEM. AS SUCH, PUBLIC NOTICE CONDUCTED A NUMBER OF PUBLIC OPINION SURVEYS AND FOCUS GROUPS THROUGH OUT THE YEAR. THIS ALLOWED PUBLIC NOTICE TO KNOW HOW TO EXPLAIN ISSUES LIKE SEQUESTRATION, THE BUDGET, REGULATIONS AND OTHER POLICIES THAT HAVE AN IMPACT ON AMERICANS' EVERYDAY LIVES BUT ARE OFTEN OVERLOOKED BY THE PUBLIC.

PUBLIC NOTICE EMPLOYEES AND MATERIAL WERE OFTEN HIGHLIGHTED IN NATIONAL PRINT AND ONLINE PUBLICATIONS, TELEVISION AND RADIO PROGRAMS. HIGHLIGHTS INCLUDED CABLE NEWS PROGRAMS AND NATIONAL NEWSPAPERS, LIKE THE WALL STREET JOURNAL, POLITICO, WASHINGTON POST AND MANY OTHER NEWSPAPERS. THROUGH OPPORTUNITIES LIKE THESE, THE MESSAGE OF CUTTING GOVERNMENT SPENDING AND BASIC ECONOMIC CONCEPTS AND DATA WERE CONVEYED.

GOVERNING BODY AND MANAGEMENT

FORM 990, PART VI, SECTION A, LINE 7A

SECTION 7 OF THE TRUST DOCUMENT ON FILE WITH THE IRS PROVIDES FOR THE METHODS OF CHANGING TRUSTEES.

COMMITTEES

FORM 990, PART VI, SECTION A, LINE 8B THERE ARE NO SUCH COMMITTEES.

FORM 990 REVIEW PROCESS

FORM 990, PART VI, SECTION B, LINE 11B

AN INDEPENDENT ACCOUNTING FIRM PREPARED AND REVIEWED THE FORM 990. A

FULL DRAFT OF THE 990 ALONG WITH ALL REQUIRED SCHEDULES IS THEN PROVIDED

27-2546536

TO INTERNAL MANAGEMENT AND OUTSIDE LEGAL COUNSEL FOR REVIEW. ALL QUESTIONS ARE ADDRESSED AND ANY MODIFICATIONS ARE MADE, IF NECESSARY.

THE FINAL FORM 990 ALONG WITH ALL REQUIRED SCHEDULES IS THEN PROVIDED TO THE TRUSTEE PRIOR TO FILING WITH THE IRS.

CONFLICT OF INTEREST POLICY

FORM 990, PART VI, SECTION B, LINE 12C

THE ORGANIZATION HAS A CONFLICT OF INTEREST POLICY DEVELOPED FROM A BEST PRACTICES MODEL. THE POLICY IS PART OF THE ORGANIZATION'S POLICY AND PERSONNEL HANDBOOK. EMPLOYEES AND THE TRUSTEE SIGN THAT THEY HAVE READ AND UNDERSTAND THE POLICY.

PROCESS FOR DETERMINING COMPENSATION

FORM 990, PART VI, SECTION B, LINE 15A & 15B

THE ORGANIZATION ENGAGED A HUMAN RESOURCES CONSULTING ORGANIZATION TO

PERFORM A COMPENSATION STUDY. THE CONSULTING ORGANIZATION USED DATA FROM

COMPARABLE NON-PROFITS TO ESTABLISH A REASONABLE COMPENSATION LEVEL FOR

THE TRUSTEE. IN ADDITION, THE ORGANIZATION MAY OBTAIN A PROFESSIONAL

OPINION FROM COUNSEL AS TO WHETHER THE PROPOSED LEVEL OF COMPENSATION

WOULD BE AN EXCESS BENEFIT TRANSACTION AND REFER MATERIAL TO AN

INDEPENDENT DECISION MAKER.

AVAILABILITY OF DOCUMENTS

FORM 990, PART VI, SECTION C, LINE 19

THE ORGANIZATION MAKES ALL REQUIRED DISCLOSURES AVAILABLE TO THE PUBLIC UPON REQUEST UNDER IRS REGULATIONS.

Name of the organization SG C4 TRUST

Employer identification number 27-2546536

OTHER CHANGE IN NET ASSETS

FORM 990, PART XI, LINE 9

TRANSFERS TO A RELATED ORGANIZATION (8,806)

ATTACHMENT	1		

FORM 990, PART IX - OTHER FEES

DESCRIPTION	(A) TOTAL FEES	(B) PROGRAM SERVICE EXP.	(C) MANAGEMENT AND GENERAL	(D) FUNDRAISING EXPENSES
PROFESSIONAL CONSULTING FEES	2,550,871.	2,474,345.	76,526.	
PROFESSIONAL POLLING FEES	723,707.	723,707.		
DATA ACQUISITION FEES	198,136.	198,136.		
ONLINE SERVICE FEES	35,794.	35,794.		
VIDEO PRODUCTION FEES	21,268.	21,268.		
OTHER PROFESSIONAL FEES	474.	474.		
TOTALS	3,530,250.	3,453,724.	76,526.	

SG C4 TRUST

27-2546536

SCHEDULE R (Form 990)

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37

OMB No 1545-0047

Department of the Treasury Name of the organization SG C4 TRUST

Attach to Form 990 ► See separate instructions Internal Revenue Service

Employer identification number 27-2546536

(=) Name, address, and EIN (if applicable) of disregarded entity			(b) Primary activity	(c) Legal dom:cile (state or foreign country)	(d) Total ≀ncome	(e) End-of-year assets	(f) Direct controlling entity
(1) POFN, LLC		27-3348785					
1220 N FILLMORE STREET	ARLINGTON, VA 2:	2201	EDUCATION	DE	6,585,000.	128,505.	SG C4 TRUST
(2) P.O. VIEW, INC.		46-2599571					
1220 N FILLMORE STREET	ARLINGTON, VA 2:	2201	SEE PART VII	DE	0	0	SG C4 TRUST
(3)							
(4)			-				
(5)							
(6)						-	

(g) Section 512(b)(13) controlled entity? (a)
Name, address, and EIN of related organization (c) Legal domicile (state (e)
Public chanty status (f) Direct controlling (d) Primary activity Exempt Code section or foreign country) (if section 501(c)(3)) Yes No (1) PUBLIC NOTICE RESEARCH AND EDUCATION FUND, INC 27-3197768 EDUCATIONAL 501 (C) (3) N/A (3)_____ (6)

For Paperwork Reduction Act Notice, see the Instructions for Form 990

Schedule R (Form 990) 2012

JSA

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120-0082501-0082501

Name, address, and EIN of related organization

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Schedule R (Form 990) 2012

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Pa	rt V Transactions With Related Organizations (Complete if the organization answered	d "Yes" to Form 990, Part	IV, line 34, 35b, or 36)	:			
No	te. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule					Yes	No
1	During the tax year, did the organization engage in any of the following transactions with one or mo				2	* **	, {
а	Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity				1a		X
b	Gift, grant, or capital contribution to related organization(s)	. <i></i>			1b	<u> </u>	X
C	Gift, grant, or capital contribution from related organization(s)				1c	<u></u>	X
d	Loans or loan guarantees to or for related organization(s)				1d		X
e	Loans or loan guarantees by related organization(s)				1e		X
						**.	134 Ed
f	Dividends from related organization(s)						X
g	Sale of assets to related organization(s)				19		Х
h	Purchase of assets from related organization(s)				1h		X
1	Exchange of assets with related organization(s)				1i		X
J	Lease of facilities, equipment, or other assets to related organization(s)				1		
						123	ا منگا X
ĸ	Lease of facilities, equipment, or other assets from related organization(s)		• • • • • • • • • • • • • •	• • • • •	1k		X
' -	Performance of services or membership or fundraising solicitations for related organization(s)				11	<u> </u>	- ^
m				• • • • •	1m		Ŷ
n	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)			• • • • •	1n 1o		Î
0	Shanng of paid employees with related organization(s)				30	*\$226.	
D	Boundary and an eleted assessment (a) for automate				1p	40000000	X
q	Reimbursement paid to related organization(s) for expenses Reimbursement paid by related organization(s) for expenses					\vdash	X
ч	Trembursement paid by related organization(s) for expenses				38	200	
r	Other transfer of cash or property to related organization(s)						
s	Other transfer of cash or property from related organization(s).				1s		X
2	If the answer to any of the above is "Yes," see the instructions for information on who must complete					s	
_	(a)	(b)	(c)		(d)		
	Name of other organization	Transaction type (a-s)	Amount involved	Method	of dete		ng
		3,50 (2-5)					
<u>(1)</u>				<u> </u>			
				1			
(2)							
(3)				↓			
<u>(4)</u>	<u> </u>			 			
		1]			
<u>(5)</u>				 			
(6)							
<u>(6)</u>			— — — — —				
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27-2546536

Schedule R (Form 990) 2012

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets

(a) Name address and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated excluded from tax under section 512-514)	(a) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of and-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1085)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No	(FOIN 1000)	Yes	No	
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Schedule R (Form 990) 2012

Page 4

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Schedule R (Form 990) 2012

Page 5

Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions).

PRIMARY ACTIVITY

SCHEDULE R, PART I, LINE 2, COLUMN C

MESSAGE RESEARCH AND COMMUNICATIONS CONSULTING

Form **8868**

Application for Extension of Time To File an

(Rev. Januar	y 2013)	Exempt	Organ	iization Return	COPY OMB No.	1545-1709		
Department of Internal Reve	of the Treasury nue Service	▶ File a	separate a _l	oplication for each return.	COF			
If you a	re filing for ar	Automatic 3-Month Extension, c	omplete o	only Part I and check th	iis box	▶ X		
If you a	re filing for ar	Additional (Not Automatic) 3-Mo	nth Exten	sion, complete only Pa	art II (on page 2 of this form).			
		unless you have already been gran						
		You can electronically file Form 8						
		to file Form 990-T), or an addition tension of time to file any of the						
		Associated With Certain Personal						
		details on the electronic filing of th						
Part I 🗚	utomatic 3	-Month Extension of Time. On	ly submit	original (no copies no	eeded).			
A corporal	ion required	to file Form 990-T and requesting	an automa	atic 6-month extension	- check this box and complete			
Part I only						▶ 🛄		
All other o		including 1120-C filers), partnershi				of time		
to file inco	me tax return	s,			Enter filer's identifying number,	ee instructions		
Type or	Name of ex	kempt organization or other filer, see ins	structions.		Employer identification number (EIN)	or		
Type or print								
-	SG C4				27-2546536			
File by the due date for	1	reet, and room or suite no. If a P.O. box	ς see instruc	zions.	Social security number (SSN)			
filing your		FILLMORE STREET		 	<u> </u>			
return. See instructions.	1 -	or post office, state, and ZIP code. For	a foreign ad	dress, see instructions				
	ARLING	TON, VA 22201						
Enter the I	Return code 1	for the return that this application i	s for (file a	separate application fo	or each return)	01		
Applicatio	n		Return	Application		Return		
ls For			Code	is For		Code		
Form 990	or Form 990-	EZ	01	Form 990-T (corporat	tion)	07		
Form 990-BL				Form 1041-A		08		
Form 4720- (individual)				Form 4720		09		
Form 990-PF				Form 5227		10		
Form 990-T (sec. 401(a) or 408(a) trust)				Form 6069		11		
Form 990-	T (trust other	than above)	06	Form 8870		12		
		care of ▶ CHRIS PERRIN						
	_	571 970-6490	_	FAX No. >		. \Box		
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2 If the		ered in line 1 is for less than 12 miccounting period	onths, ched	ck reason: Initial r	Final return			
		is for Form 990-BL, 990-PF, 99 dits. See instructions.	0-T, 4720	, or 6069, enter the	tentative tax, less any 3a \$			
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estim	ated tax payr	ments made. Include any prior year	r overpayn	nent allowed as a credi	t. 3b \$			
		tract line 3b from line 3a. Include		ent with this form, if re				
(Elec	tronic Federa	I Tax Payment System). See instruc	ctions.		3c \$			

Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions

Form 8868 (Rev 1-2013)

For Privacy Act and Paperwork Reduction Act Notice, see Instructions.

Form 8868 (Rev	v. 1-2013)							DV		Page 2
• If you are	filing for an Add	itional (Not Autom	atic) 3-Mo	nth Exten	sion, comp	olete oni Pai	and cheek this box		
Note. Only c	omplete Part II i	f you ha	ve already	been gran	nted an aut	omatic 3-n	nonth extension	n on a previously filed	Form 8868.	•• —
If you are	filing for an Auto	matic 3	-Month Ex	tension, c	omplete o	nly Part I (on page 1).			
Part II	Additional (No	ot Auto	matic) 3-l	Month Ex	tension o	f Time. O	nly file the ori	ginal (no copies ne	eded).	
								Enter filer's identifying	number, see	instructions
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File by the	Number, street, a			Social security number	r (SSN)					
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filing your return. See		y, town or post office, state, and ZIP code. For a foreign address, see instructions.								
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